

SAMPLE**Monroe's Motivated Sequence Speech Outline**

Name: Sally Star

Topic: Why You Should Continue Public Speaking

General Purpose: To persuade

Specific Purpose: To persuade my classmates to continue growing their public speaking skills through Toastmasters

Thesis: The problem is that after this class ends, you may not seek additional opportunities for public speaking; however, you need to.

I. INTRODUCTION

- A. Attention-Getter (Attention): This semester has been one for the books. From the first week of class until now, I have watched all of you, my classmates, grow immensely in your public speaking skills. I have learned about so many different topics, people, cultures, and events thanks to all your hard work.
- B. Credibility Statement: When I first started this class, I was reluctant toward public speaking. Now, I am a more confident public speaker, and it is a subject I am passionate about.
- C. Relevance to Audience: You are all here because you, too, wanted to grow your public speaking skills and knowledge.
- D. Thesis and Preview of Main Points: The problem is that after this class ends, you may not seek additional opportunities for public speaking; however, you need to. Today I will present an opportunity for you to continue growing your public speaking skills, and you will imagine how much stronger you can become as a public speaker.

Transition: *Although we are in our final few weeks of the semester, your public speaking journey should not end here.*

II. BODY

A. Main Point I (Need/Problem): Although unlikely, this may be your last formal opportunity to speak publicly; however, you need to continue your public speaking journey.

1. Subpoint: You need to continue public speaking because it helps you grow as a whole person, not just as an oral communicator.
 - a. Public speaking training improves overall academic performance, enhances listening skills, provides courage to voice opinions and influence others, empowers you to overcome fears, and sets you up for future success (Fischlschweiger, 2018).
2. Subpoint: The more you practice public speaking, the better you will become at it.
 - a. A study by Hancock et al. (2010) found that taking public speaking courses increases confidence and decreases communication apprehension.

Transition: *Although this class is ending, how can you satisfy your need to continue publicly speaking?*

B. Main Point II (Satisfaction/Solution): Toastmasters is a free, accessible, and fun way to continue growing as a public speaker.

1. Subpoint: “Toastmasters International is a nonprofit educational organization that teaches public speaking and leadership skills through a worldwide network of clubs” (Toastmasters International, n.d., para. 1).

2. Subpoint: Using the Toastmasters website, I found seventeen different Toastmasters clubs in Colorado Springs that meet weekly or semimonthly.
3. Subpoint: At a typical Toastmasters club, at least two members give speeches, and the other members assume leadership roles. There are seven different roles: Toastmaster of the Day (meeting facilitator), Ah-Counter (counts speakers' filler words), Grammarian (provides "word of the day"), Timer (times speeches), Evaluator (gives speakers feedback), Table Topics Master (presents topics and asks for impromptu responses), and General Evaluator (takes meeting notes).
 - a. As Gregg Anderson, Toastmasters member, states, "The organization is bigger than me—it's bigger than all of us, and the collective power that it has enables one to grow personally; it enables one to help other people grow" (as cited in Toastmasters International, 2016, 0:40).

Transition: *Think about yourself in one of these meetings.*

- C. Main Point III (Visualization): Imagine how much more you can grow as a public speaker if you join Toastmasters.
 1. Subpoint: Imagine your future TED Talk is the one being showed in public speaking classes around the country. Imagine you are the spokesperson who helps recruit donors for a nonprofit organization changing the world. Imagine you land your dream job because of your communication confidence. Imagine yourself becoming the most influential public speaker you can possibly be.
 2. Subpoint: Continuing public speaking through Toastmasters can help you achieve all of this and more.

Transition: *We are all walking out of here better public speakers, but your public speaking journey does not have to end now.*

III. CONCLUSION

- A. Thesis and Summary of Main Points: Although you may never have another formal opportunity for public speaking, you should still seek out platforms to grow your public speaking skills. Toastmasters is a free, convenient, and fun opportunity to take what you have learned in this class and build upon it.
- B. Audience Response Statement (Action): Pull out your phones or laptops. I emailed you all a link where you can find the Toastmasters club nearest to you. Sign up for a meeting today; you will not regret it.
- C. Wow Statement: You have all inspired me with your public speaking skills this semester. Go inspire others.

References

- Fischlschweiger, S. (2018, March 13). *Public speaking: A vital skill for all youth*. N. C. Cooperative Extension. <https://currituck.ces.ncsu.edu/2018/03/public-speaking-a-vital-skill-for-all-youth/>
- Hancock, A. B., Stone, M. D., Brundage, S. B., & Zeigler, M. T. (2010). Public speaking attitudes: Does curriculum make a difference? *Journal of Voice*, 24(3), 302-307. <https://doi.org/10.1016/j.jvoice.2008.09.007>
- Toastmasters International. (2016, April 13). *Toastmasters International member testimonials* [Video]. YouTube. <https://www.youtube.com/watch?v=zBWvtMaDYiw>
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